



ONE VOICE – THE SPIRIT OF 9/12

Middle School and High School Logo Contest

No Cost to Enter - Deadline May 29, 2025

Eligible entrants include any Fresno County 7th-12th grade student in a public or private school or being home schooled. Students may submit one entry in each category.

AWARDS

- Every entry submitted receives a certificate.
- The TOP 10 will receive a medal.
- The overall winner will receive a \$1,000.00 Scholarship on September 11, 2025.
- The winner will receive a t-shirt with the logo displayed.
- The winning logo will be used for T-shirt and promotion materials.

Logo entries are not eligible for the Grand Prize laptop.

LOGO PROMPT

Reflect on how our country was UNITED as a result of the events of September 11, 2001.

It has been almost 24 years since September 11, 2001. Even though this was before you were born, you are probably familiar with the tragic events that happened in New York City, Washington D.C., and Shanksville, Pennsylvania (Flight 93) and how it changed our country. One way in which it changed the United States of America is that we came together as a nation to mourn our loss and celebrate our heroes. Countless heroes, many of them unnamed, came to the aid of victims of the tragedy.

Research the event, focusing on the first responders (police officers, fire fighters, emergency personnel, and others). Design a logo that relates to the heroes of September 11th and represents the theme of **ONE VOICE – THE SPIRIT OF 9/12**.

The Spirit of 9/12 is to bring us all back to the place we were on September 12, 2001. We were not obsessed with red states, blue states or political parties. We were united as Americans, standing together to protect the values and principles of the United States of America.



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GUIDELINES

1. Registration form must be completed online.
2. The registration form and release and waiver of liability form must be printed and attached to the back of the logo.
3. **Deliver logo to the Fresno County Office of Education, 1111 Van Ness Avenue, on May 29, 2025, no later than 4:30 p.m.** (To make arrangements for an alternate delivery date contact Dr. Lisa Benham-Lewis, lbenham@fcoe.org)
4. All entries are judged anonymously, and the student's name must not appear on the logo itself.
5. Logo submitted for consideration must be the original creation of the artist and must not be generated using artificial intelligence or any automated digital art generation tools. Submissions found to be in violation of this policy will be disqualified from consideration. By submitting your logo, you acknowledge and agree to abide by this requirement.
 - a. By submitting the online registration, you certify that no generative AI was used in the creation of this logo.
6. Logo must be the student's original work and must not have been published anywhere, in any form, including online.
7. Submit logo in color or black ink on 8 ½ x 11-inch unlined paper.
8. Logo may include computer generated images, hand drawings, and paintings.
9. Any logo submitted in graphite, charcoal, oil pastels, or any other medium that may smear when handled must be submitted inside a clear plastic cover.
10. Only one logo entry per student is allowed, and a logo entry cannot also be entered in the art or poetry competition.
11. All submissions must be suitable for all audiences; any logo that expresses violence, is sexually suggestive, vulgar, or otherwise explicitly offensive will not be considered.
12. Submitted logo is subject for use by the Fresno County Superintendent of Schools and The California 9/11 Memorial Foundation. All logo submissions will be returned to the school site.
13. **Entries not complying with competition rules will be disqualified.**



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LOGO RUBRIC

Items to be scored	Points Allowed	Points Awarded
Relevance to the Theme <i>Development of theme through creativity/in compliance to the theme</i>	30 pts.	
Visual Effectiveness/Overall Appearance <i>Evidence of thorough planning and preparation</i>	20 pts.	
Originality <i>Uniqueness of idea</i>	20 pts.	
Message <i>Both written word(s) and visual clearly communicate a positive message in support of the theme</i>	30 pts.	
TOTAL	100 pts.	

CONTEST INFORMATION: Dr. Lisa Benham-Lewis, Director | lbenham@fcoe.org

REGISTRATION INFORMATION: LuAnn McCaslin, Administrative Assistant | lmccaslin@fcoe.org

